

# DANIELS DOES IT AGAIN...

## FIRSTHOME™ EGLINTON WEST A ONE-DAY SELLOUT SUCCESS!

The new home market is on an upswing again, and nowhere was that more evident than at The Daniels Corporation's FirstHome™ Eglinton West community in Erin Mills, which SOLD OUT in just one day at the Sales Event on Saturday, May 23rd.

FirstHome™ Eglinton West had a tremendous response from first-time buyers eager to realize their dream of homeownership. Potential purchasers lined up for days, some camping out for more than a week, to ensure their chances for owning at this neighbourhood of 157 fully-built, incredibly priced one- and two-storey condominium townhomes, located at the northeast corner of Eglinton Avenue West and Oscar Peterson Boulevard.

Buyers realized that this community offered something that is increasingly difficult to find in today's market – affordable homeownership for first-time buyers. Many had already earmarked the home they wanted after a series of Preview Events allowed them to walk through a model of each of the eight townhome designs to see, touch and feel their future home.

Eglinton West followed on the heels of phenomenally successful FirstHome™ Erin Mills Phases One and Two. These Daniels communities offered fully-built condominium townhomes in convenient neighbourhoods located just a short drive to parks, schools, shops, Erin Mills Town Centre, walking paths

and highways 403, 401 and 407.

In addition to incredible affordable pricing, at FirstHome™ Eglinton West Daniels provided financial incentives including their exclusive LIVE FREE program, which waives the interim occupancy fee until the condominium is registered. Plus, with the townhomes being constructed before being offered for sale, purchasers can move into their new home within 30, 60 or 90 days and only pay the deposit payments each month until they reach 5% down! Also, Daniels and RBC Royal Bank® offered an unbeatable mortgage rate of 3.55 per cent for a 5-year term, capped until final closing! This truly unique ownership opportunity could not be offered by any other builder.

Buyers also have peace of mind, knowing that Daniels is one of Canada's preeminent builder-developers, with a reputation for quality and integrity in all forms of residential construction. The company has built more than 18,000 homes and apartments in a diverse range of award-winning communities. Daniels FirstHome™ communities are an integral part of the company's commitment to help make the dream of homeownership come true for people who might not otherwise be able to enter the new home market.

The Daniels Corporation is getting ready for their next FirstHome™ community in Erin Mills. To be among the first to explore all this brand new community has to offer, register NOW by calling 905.814.0123.

