

BUILD-UP

It's a sell-out

Last Saturday was a big day for The Daniels Corporation. On the opening day at the developer's FirstHome Eglinton West project in Erin Mills, all 157 townhomes sold out. Potential purchasers lined up for days, some camping out for more than a week.

The fully built one- and two-storey condominium townhomes are located at the northeast corner of Eglinton Avenue West and Oscar Peterson Boulevard.

Many buyers had attended preview events to see models of the eight townhome designs and had earmarked the home they wanted.

Daniels' FirstHome communities are aimed at first-time buyers. The company offered financial incentives, including its "Live Free" program, which waives the interim occupancy fee until the condominium is registered. And with the townhomes already constructed, purchasers are able to move in within 30, 60 or 90 days and pay just the deposit payments each month until they reach 5% down.

Another FirstHome community in Erin Mills is coming soon. Register now by calling 905-814-0123.



Daniels Corporation vice-president Don Pugh, front and centre, with a line-up of buyers.