

TUESDAY, MARCH 23, 2010

Hundreds Line Up For A Chance At Home Ownership In Mississauga

As the rain continued to fall on a dreary, cold and windy Monday night in Erin Mills, many camped out in tents and cars along Destination Drive, braving the weather, exchanging friendly banter and...well, waiting. In fact, many had already been waiting patiently for over a week - and for good reason. On this makeshift campsite that was short only a bonfire, these individuals were lined up and eagerly awaiting their opportunity to purchase a brand new home in the FirstHome™ "Destination Drive" community by The Daniels Corporation.



With prices starting at only \$139,900, these already-built condominium suites and townhomes make home ownership attainable for those who might otherwise find buying a home out-of-reach in an ever-appreciating real estate market. These 130 affordable suites range in size from Studio to 3-BR units with move-in dates as early as 30-90 days, offering first-time homebuyers a phenomenal opportunity to own a new home in an established community.

On-site, the growing crowd is impressively organized, co-operative and self-regulating. With several volunteers having taken the liberty of appointing themselves as foremen of sorts, a clever number and roll-call system has been developed to ensure fairness for the hundreds waiting, and the potential for chaos seems well under control.

Prospective buyers will have an opportunity to preview the completed homes prior to purchase beginning tomorrow (March 24th), with sales slated to begin this Saturday morning (March 27th) at 8 AM on a first-come, first-served basis. This is Daniels' seventh FirstHome™ community and the second phase of an incredibly successful development.

For your chance to become one of the lucky purchasers at FirstHome™ "Destination Drive", we'd recommend that you pack a thermos of hot cocoa and head over ASAP to secure your spot in line! Destination Dr. is conveniently located just north-west of Winston Churchill Blvd. and Eglinton Ave. W., with easy access to Hwys 403 and 407, alongside many neighbourhood amenities.

TAGS BUYERS, INVESTMENTS, MISSISSAUGA, UPDATES FROM SALES CENTRE VISITS



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