

## Daniels FirstHome™ Brampton— coming this July

On Wednesday, July 7 and Thursday, July 8, The Daniels Corporation is coming to Brampton with the much-anticipated preview sales event for its newest FirstHome™ community, designed to make homeownership easier and more affordable for today's first-time homebuyers.

Hot on the heels of the tremendously successful FirstHome™ Destination Drive in Erin Mills, which went on sale this past spring and sold out in just hours, Daniels will introduce its eighth FirstHome™ community—FirstHome™ Brampton. Sales will begin at 8 a.m. sharp on Saturday, July 10 on a first-come, first-serve basis. This exciting new community will offer first-time buyers quality-built homes in a desirable location at incredible prices. And judging by the overwhelming response received to date, it is expected to sell quickly.

If you've driven by FirstHome™ Brampton lately you'll have noticed that the community is nearing completion and that the finishing touches are being made to the landscaping. Located off of Bramalea Road, just north of Sandalwood Parkway this exciting new community will offer a limited collection of 150 fully built one- and two-storey condominium townhomes priced from an incredible \$159,900. Plus, buyers will benefit from Daniels' innovative "build-it-first" concept, which is new to Brampton.

"By building these value-packed homes BEFORE we offer them for sale, purchasers can tour a model of every home design and see,



touch and feel for themselves which layout best suits their lifestyle needs," said Daniels' vice president Don Pugh. "Plus, homebuyers can move in as early as 30, 60 or 90 days. This is a wonderful perk for first-time buyers who are excited about their new homes and can't wait to make their move!"

With the understanding that purchasing a new home can be a big decision, Daniels works hard to ensure that homebuyers feel comfortable and confident. At FirstHome™ communities, this is achieved through a number of initiatives including: offering innovative programs that result in a more achievable deposit structure, developing special lifestyle incentives that help keep monthly carrying costs low and by working with financial institutions to make qualifying for a mortgage more accessible.

For example, at FirstHome™ Brampton, Daniels will offer its Gradual Deposit Payment

Plan, which helps make paying the five per cent deposit easy and more affordable. Purchasers will pay \$2,500 with the Agreement of Purchase and Sale, another \$2,500 within 10 days of their purchase, and then \$1,000 every month until they reach five per cent of the purchase price. It's that easy.

Daniels is also paving the way to affordable homeownership with its unique 'LIVE FREE' program, available exclusively at FirstHome™ Brampton. This innovative program waives the interim occupancy fee until the condominium is registered. This means that purchasers can move into their new home and pay only the deposit payments each month until they reach five per cent down.

In addition to these fantastic programs Daniels and RBC Royal Bank® have been working together to cap mortgage rates at an incredible low level and by purchasing a home at Daniels FirstHome™ Brampton, homeowners

will be eligible to receive Daniels' exclusive builder's rate for up to 120 days after they purchase.

And that's not all, through the Home Buyers Plan (federal), first-time buyers can withdraw up to \$25,000 from their RRSP's toward a down payment, and can take advantage of the First-Time Home Buyer's Tax Credit (HBTC) of up to \$750 toward closing costs.

"Thousands of interested home buyers have registered to find out how they can realize their dream of homeownership in Brampton," Pugh said. "The location is ideal. Owners will live close to parks, schools, shops and local transportation. FirstHome™ Brampton will offer one-, two- and three-bedroom designs, perfect for young professionals and growing families. Consider the incredible opportunity this community offers, anyone interested will want to register right away."

Over the past two decades, The Daniels Corporation has emerged as one of Canada's preeminent builder-developers, with a reputation for quality and integrity in all forms of residential construction. The company has built more than 18,000 homes and apartments in a diverse range of award-winning communities. The Daniels Corporation has successfully created its FirstHome™ communities across the Greater Toronto Area, from Mississauga to Markham.

Don't wait. Take the first step toward making your dream of homeownership come true. Register today to receive more information on exciting FirstHome™ Brampton as well as an invitation to the preview sales event taking place on July 7 and 8. Call 905-792-7926 or visit [www.danielsfirsthome.ca](http://www.danielsfirsthome.ca).