



Don Pugh, Vice-President of Low Rise Housing with The Daniels Corporation, chats with the first few people who have lined up to buy a home

Another incredible one-day sellout at Daniels' FirstHome Erin Mills, Phase Two

Daniels FirstHome Erin Mills

location: Mississauga

housing type: one- and two-storey walk-up condominium townhomes

starting price: from \$148,900

call: 905-608-8140

web: www.danielshomes.ca

Can an entire community of new homes sell out in just six hours? With The Daniels Corporation it can, and did, when they officially went on sale on May 26 with the second phase of its Daniels FirstHome Erin Mills townhome community at the southwest corner of Winston Churchill Boulevard and Eglinton Avenue in Mississauga.

Potential buyers lined up for days, hoping to find their dream residence amidst the collection of 153 one- and two-storey walk-up condominium townhomes. Buyers realized that this community offered something that is increasingly difficult to find in today's market – affordable home ownership for first-time buyers. Many had already earmarked the home they wanted, after a series of preview events allowed them to walk through a model of each of the eight townhome designs and see, touch and feel their future home.

Following in the path of the site's first phase, each townhome was constructed to Daniels' award-winning construction quality and to the ENERGY STAR performance standard, making the homes approximately 40 per cent more energy efficient than those built to the Ontario Building Code.

The townhouses started at an incredible \$148,900, on top of which buyers were able to take advantage of both a 35-year mortgage amortization (which can save homebuyers up to \$150 a month in after-tax dollars) and

communityfocus:

the daniels corporation – daniels firsthome erin mills



Thousands of people tour the model homes



Hundreds line up on Saturday morning hoping to find their dream home



The lineup winds through the streets that these purchasers will soon call "home"

the CMHC Energy Efficient Mortgage Loan Insurance Program's 10 per cent mortgage insurance premium rebate for purchasing energy-efficient homes.

In addition, Daniels offered an exclusive deposit structure, waiving the interim occupancy fee until the condominium is registered. That means that buyers can move into their new home within 30, 60 and 90 days, and pay only their deposit payments each month until they reach the required five per cent down.

For over two decades, The Daniels Corporation has emerged as one of Canada's preeminent builder-developers, with a reputation for quality and integrity in all forms of residential construction. The company has built more than 18,000 homes and apartments in a diverse range of award-winning communities. Daniels FirstHome Communities are an integral part of the company's commitment to help make the dream of home ownership come true for people who might not otherwise be able to enter the new-home market.

To register for upcoming Daniels FirstHome communities, please call 905-608-8140 or visit online at www.danielshomes.ca.

NEWHOMES