

HOME FOCUS - DANIELS CORPORATION

ANOTHER INCREDIBLE
ONE-DAY SELLOUT AT
DANIELS'
FIRSTHOME™
ERIN MILLS PHASE 2

Can an entire community of new homes sell out in just six hours? With The Daniels Corporation it can - and did when they officially went on sale May 26 with the second phase of their Daniels FirstHome™ Erin Mills townhome community at the southwest corner of Winston Churchill Boulevard and Eglinton Avenue in Mississauga.

Potential buyers lined up for days, hoping to find their dream residence amidst the collection of 153 one and two-storey walk-up condominium townhouses. Buyers realized that this community offered something that is increasingly difficult to find in today's market - affordable homeownership for first-time buyers. Many had already earmarked the home they wanted after a series of Preview Events allowed them to walk through a model of each of the eight townhome designs and see, touch and feel their future home.

Following the path of the site's first phase, each



townhome was constructed to Daniels' award-winning construction quality and to the Energy Star® Performance Standard, making the homes approximately 40 per cent more energy efficient than those built to the Ontario Building Code.

The townhouses started at an incredible \$148,900, on top of which buyers were able to take advantage of both a 35-year mortgage amortization (which can save homebuyers up to \$150 a month in after-tax dollars) and the CMHC Energy Efficient Mortgage Loan Insurance Program's 10 per cent mortgage insurance premium rebate for purchasing energy-efficient homes.

In addition, Daniels offered an exclusive deposit structure, waiving the interim occupancy fee until the condominium is registered. That means that buyers can move into their new home within 30, 60 and 90 days and pay only their deposit payments each month until they reach the required 5 per cent down.

For over two decades, The Daniels Corporation has emerged as one of Canada's preeminent builder-developers, with a reputation for quality and integrity in all forms of residential construction. The company has built more than 18,000 homes and apartments in



The lineup winds through the streets that these purchasers will soon call home.



Don Pugh, Vice President of Low Rise Housing with The Daniels Corporation, chats with the first few people who have lined up to buy a home.

a diverse range of award-winning communities. Daniels FirstHome™ Communities are an integral part of the company's commitment to help make the dream of homeownership come true for people who might not otherwise be able to enter the new home market.

To register for upcoming Daniels FirstHome™ communities, please call 905-608-8140 or visit The Daniels Corporation online at www.danielshomes.ca