



in the news

Daniels FirstHome Markham

Fully built, affordable, ENERGY STAR townhomes coming this fall to a pedestrian-friendly Markham locale

Hot on the heels of The Daniels Corporation's highly successful FirstHome Erin Mills community (which sold out in one day), the company is getting ready to launch sales at Daniels FirstHome Markham in October. The new community will be located in the established Bur Oak Avenue and Chancery Road area, and

Daniels' Exclusive Deposit Structure and the fact that ENERGY STAR homes offer healthier indoor living environments and improved interior comfort, the opportunity at Daniels FirstHome Markham is irresistible.

"FirstHome Markham may very well sell out opening weekend," says Don Pugh, vice-president of Low-Rise Housing. "We know that in Markham, as in Mississauga, there is a lot of demand for housing priced within the reach of first-time buyers. This established area of Markham provides numerous existing amenities for homeowners, and



is expected to prove as phenomenally popular as Daniels' previous fully built FirstHome townhome communities have. Like FirstHome Erin Mills, the anxiously awaited Markham collection will offer affordable price points, lower monthly carrying costs and an innovative down payment structure – and all the townhomes will be constructed to the new ENERGY STAR standard.

Daniels FirstHome Markham is yet another realization of the company's commitment to helping people enter the new-home marketplace who might not otherwise be able to. This limited collection of just 96 walk-up condominium townhomes will be priced from an unbelievable \$149,900, making it easy to understand why the Markham collection is anticipated to be an immediate sellout. The ENERGY STAR rating qualifies purchasers for CMHC's 35-year mortgage amortization, which will save owners approximately \$150 per month in after-tax dollars. Qualified purchasers can also take advantage of the CMHC Energy Efficient Mortgage Loan Insurance Program's 10 per cent rebate for purchasing energy-efficient homes. When combined with the savings in energy costs delivered by ENERGY STAR homes, which are 40 per cent more energy efficient than those built to Ontario Building Code standards, purchasers will reduce their costs by approximately \$2,000 annually.

Daniels is also waiving the interim occupancy fee until the condominium is registered, which means buyers can move into their new home within 30, 60 or 90 days and pay only their deposit payments each month until they reach the required five per cent down. Add to that

Daniels is pleased to once again open the door to homeownership for first-time purchasers."

Within a few blocks, residents of Daniels FirstHome Markham will be able to access the Mount Joy GO station as well as Hwys. 407, 404 and 48. Several shopping plazas, Markham District Historical Museum, Swan Lake, Mount Joy Lake Park and Markham's charming Main Street are within walking distance.

Over the past two decades, The Daniels Corporation has emerged as one of Canada's preeminent builder-developers, with a reputation for quality and integrity in all forms of residential construction. The company has built more than 17,000 homes and apartments in a diverse range of award-winning communities.

Daniels' FirstHome Markham townhomes range in size from 458 to 1,366 sq. ft. and will be priced from just \$149,900. Designs include one-, two- and three-bedroom plans.

Daniels is preparing for the preview event, when prospective buyers will have the opportunity to tour a model of each townhome design, as all townhomes are fully built before being offered for sale. Homes will go on sale at 8 a.m. on October 14.

Registrations for the preview event are being taken at 905-294-9752.

NEWHOMES

As Seen in *New Homes!*